



## **TRIBUTE TO WOMEN OF ACHIEVEMENT SPONSORSHIP OPPORTUNITIES**

### **Changing Lives (Presenting Sponsor).....\$7,500**

- Introduction as a presenting sponsor at start of the event
- Introduction of keynote speaker by a member of your company
- 24 complimentary event tickets
- Two Tribute to Women of Achievement nominations (value of \$100)
- Corporate logo as presenting sponsor on all marketing materials
- Full page advertisement shared on Waypoint's social media and website
- Unlimited use of Waypoint's ballroom, Monday – Friday, during business hours (holds up to 150 individuals)
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate logo on Waypoint's website, social media outlets, annual report, and donor wall

### **Influence & Leadership.....\$5,000**

- Introduction as a sponsor at start of the event
- 16 complimentary event tickets
- Two Tribute to Women of Achievement nominations (value of \$100)
- Corporate logo on all marketing materials
- Half page advertisement shared on Waypoint's social media and website
- Use of Waypoint's ballroom, Monday – Friday, during business hours, twice per year (holds up to 150 individuals)
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate logo on Waypoint's website, social media outlets, annual report, and donor wall

### **Hope & Inspiration.....\$2,500**

- Introduction as a sponsor at start of the event
- 8 complimentary event tickets
- One Tribute to Women of Achievement nomination (value of at \$50)
- Corporate listing on all marketing materials
- Quarter-page advertisement shared on Waypoint's social media and website
- One promotional item to be distributed to attendees (300+ attendance)
- Use of Waypoint's ballroom, Monday – Friday, during business hours, once per year (holds up to 150 individuals)
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall

### **Guidance & Encouragement.....\$1,000**

- Introduction as a sponsor at start of the event
- 4 complimentary event tickets
- One Tribute to Women of Achievement nomination (value of \$50)
- Corporate listing on all marketing materials
- Quarter-page advertisement on Waypoint's social media and website
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall

### **Partner.....\$500**

- Introduction as a sponsor at start of the event
- 2 complimentary event tickets
- One Tribute to Women of Achievement nomination (value of \$50)
- Corporate listing on all marketing materials
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall



## 39<sup>th</sup> Annual Tribute to Women of Achievement Luncheon

### Event Details

Thursday, February 25, 2021

12:00-1:00 p.m.

Location: virtual (Zoom)

### Sponsorship Intent

At this time \_\_\_\_\_ (name of company) would like to become a:

- \$7,500 Changing Lives (Presenting Sponsor)
- \$5,000 Influence & Leadership
- \$2,500 Hope & Inspiration
- \$1,000 Guidance & Encouragement
- \$500 Partner

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your support of Waypoint's 39<sup>th</sup> Annual Tribute to Women of Achievement Luncheon. As a Tribute sponsor, you are recognizing and empowering outstanding women in the community for their achievements in their personal and professional lives, as well as helping Waypoint inspire people to move forward in their lives. To date, the Tribute to Women of Achievement Luncheon has honored over **1,500 women!**

Please send completed sponsorship form and payment to **Waypoint, 318 5<sup>th</sup> St SE, Cedar Rapids, IA 52401**. Please also feel free to reach with any questions or concerns:

Brittany Appleton, Event & Volunteer Manager  
319.731.6118 or [bapleton@waypointservices.org](mailto:bapleton@waypointservices.org)