

## CORPORATE SPONSORSHIP

### Principal Level: \$10,000+

- Corporate logo on Waypoint's website, donor wall, and annual report
- Corporate logo in Tribute to Women of Achievement program booklet (300+ attendance)
- Corporate logo on Gentleman Campaign™ event marketing materials
- Corporate spotlight in one of Waypoint's community newsletters and e-newsletters (6,000+ circulation to community members)
- Feature blog post on Waypoint's website, shared on social media pages (2,000+ followers)
- Two nominations to Tribute to Women of Achievement (valued at \$50 each)
- Two Tribute to Women of Achievement tables for eight (valued at \$400 each)
- Unlimited use of our ballroom Monday-Friday during business hours (holds up to 150 individuals)

### Leadership Level: \$5,000-\$9,999

- Corporate logo on Waypoint's website, donor wall, and annual report
- Corporate logo in Tribute to Women of Achievement program booklet (300+ attendance)
- Corporate listing in one of Waypoint's community newsletters and e-newsletters (6,000+ circulation to community members)
- One nomination to Tribute to Women of Achievement (valued at \$50)
- One Tribute to Women of Achievement table for eight (valued at \$400)
- Use of our ballroom Monday-Friday during business hours (holds up to 150 individuals) two times per year

### Executive Level: \$2,500-\$4,999

- Corporate listing on Waypoint's website, donor wall, and annual report
- Corporate listing in Tribute to Women of Achievement program booklet (300+ attendance)
- Corporate listing in one of Waypoint's community newsletters and e-newsletters (6,000+ circulation to community members)
- One nomination to Tribute to Women of Achievement (valued at \$50)
- Use of our ballroom Monday-Friday during business hours (holds up to 150 individuals) once per year

### Director Level: \$1,000-\$2,499

- Corporate listing on Waypoint's website, donor wall, and annual report
- Corporate listing in Tribute to Women of Achievement program booklet (300+ attendance)
- Corporate listing in one of Waypoint's community newsletters and e-newsletters (6,000+ circulation to community members)
- One nomination to Tribute to Women of Achievement (valued at \$50)

Corporate sponsors have access to multiple volunteer engagement opportunities at Waypoint to help your employees give back to the community in which they work. In addition, Waypoint will provide an expert in domestic violence to come to your workplace and talk to your employees about the signs of domestic violence and what to do if they or someone they know is experiencing domestic violence.

For more information about corporate sponsorship, event sponsorship, or general donations to Waypoint, please contact Autumn Craft, Chief Development & Marketing Officer at 319.365.1458, ext. 6117.

# Make a difference by investing in Waypoint.



WAYPOINT  
*inspires people  
to move*  
FORWARD.

Main Office: 318 5th Street SE Cedar Rapids, IA 52401  
Domestic Violence Satellite Offices in Waterloo and Dubuque

## SERVICES AT WAYPOINT



- Homeless Shelter
- Child Care Services
- Homeless Prevention Services
- Domestic Violence Victim Services

289 women and children were provided with overnight shelter

2,699 victims/survivors were served with advocacy, safety planning, counseling, and support

3,138 individuals were supported through Centralized Intake to find an open shelter bed

674 individuals were provided with Rapid Re-Housing Services so they could secure permanent housing

8,640 times the 24/7 Domestic Violence Resource & Support Line was answered

4,064 community members were provided with basic needs and personal hygiene items

161 children were provided with financial assistance so they could have quality child care (weekly average)

337 individuals were supported by Homeless Prevention Services so they could secure affordable housing

“Waypoint moves people forward.”

# WAYS TO MAKE AN *impact* FOR WAYPOINT

## INVEST IN THE CAUSE

### BECOME A CORPORATE SPONSOR: LEVELS LISTED ON THE BACK

Corporate sponsors help Waypoint spread awareness about the vital programs offered to individuals in our community who need them most and helps engage community members in the importance of our mission.

### DONATE TO THE ANNUAL “I BELIEVE IN WAYPOINT” CAMPAIGN

Be the changing force in the lives of the many individuals, families, and children who walk through the doors of Waypoint by committing to donate to the annual “i believe in Waypoint” campaign.

### INVEST DIRECTLY IN A SPECIFIC WAYPOINT PROGRAM

Invest in one of our vital programs to support Waypoint in serving individuals and families who need help through Homeless & Housing Services Domestic Violence Victim Services Program, or Child Care Services.

### BECOME A SPONSOR FOR A WAYPOINT EVENT

Waypoint hosts several events that support our mission. By becoming an event sponsor, you are helping Waypoint market the event to the community to ensure it is successful.

### MAKE A GENERAL DONATION TO WAYPOINT

By making a general donation, you will help Waypoint continue to fulfill its mission by serving individuals and families who are homeless, living in poverty, or victims of domestic violence.

## WAYPOINT’S IMPACT

61% Out of the 674 individuals served through Rapid Re-Housing Services exit to housing

96% Out of the 337 individuals served through the Homeless Prevention Program exit to housing

96% 96% of victims/survivors report feeling safer after working with a Waypoint Domestic Violence Victim Advocate

92% 92% of the children graduating from a KidsPoint Preschool Program are developmentally on track for kindergarten

**One in three** women will experience some form of physical violence in their lifetime by their intimate partner.



*The above statistic is from the National Coalition Against Domestic Violence.*

WAYPOINT makes the community STRONGER by:

- Creating a safety net for at-risk individuals and families
- Decreasing the time an individual experiences homelessness
- Offering high quality child care for low-income children
- Collaborating with other area non-profits, law enforcement, and city groups to ensure community needs are being addressed by using best practice models

WHAT WILL YOU GAIN

