

Corporate Partner and Program Sponsor Levels

WAYPOINT

PRINCIPAL LEVEL \$10,000+

- Large corporate logo on Waypoint's website, donor wall, and annual report
- Featured blog post shared on website and social media (5,000+ followers)
- 4 company branded posts on Waypoint's social media pages (5,000+ followers)
- 10% tuition discount for your employees at KidsPoint Child Care
- Onsite volunteer opportunities for staff, including first selection for Waypoint Wonderland
- Training/informational sessions on domestic violence for employees
- Unlimited use of ballroom during business hours (holds 125 individuals)
- Verbal recognition at Tribute to Women of Achievement and Celebrate Waypoint! events
- 2 nominations for Tribute to Women of Achievement (valued at \$50 each)
- 1 table of 8 at Tribute to Women of Achievement (valued at \$480)

LEADERSHIP LEVEL \$5,000-\$9,999

- Small corporate logo on Waypoint's website, donor wall, and annual report
- Featured blog post shared on website and social media (5,000+ followers)
- 3 company branded posts on Waypoint's social media pages (5,000+ followers)
- 10% tuition discount for your employees at KidsPoint Child Care
- Onsite volunteer opportunities for staff, including first selection for Waypoint Wonderland
- Training/informational sessions on domestic violence for employees
- Use of ballroom during business hours 4 times/year (holds 150 individuals)
- Verbal recognition at Tribute to Women of Achievement and Celebrate Waypoint! events
- 1 nomination for Tribute to Women of Achievement (valued at \$50)
- 4 tickets to Tribute to Women of Achievement (valued at \$240)

EXECUTIVE LEVEL \$2,500-\$4,999

- Corporate listing on Waypoint's website, donor wall, and annual report
- 2 company branded posts on Waypoint's social media pages (5,000+ followers)
- Onsite volunteer opportunities for staff
- Training/informational sessions on domestic violence for employees
- Use of ballroom during business hours 2 times/year (holds 150 individuals)
- 1 nomination for Tribute to Women of Achievement (valued at \$50)

DIRECTOR LEVEL \$1,000-\$2,499

- Corporate listing on Waypoint's website, donor wall, and annual report
- 1 company branded post on Waypoint's social media pages (5,000+ followers)
- Onsite volunteer opportunities for staff
- Training/informational sessions on domestic violence for employees
- 1 nomination for Tribute to Women of Achievement (valued at \$50)



Inspiring over 20,000 people
to move forward every year.

WAYPOINT'S CORE VALUES

HAVE COMPASSION - INSTILL OWNERSHIP - EMPOWER PEOPLE - EMBRACE DIVERSITY



318 5th St SE, Cedar Rapids, IA 52401 | 319.365.1458
www.waypointservices.org | www.kidspointchildcare.org

VITAL RESOURCES FOR INDIVIDUALS WHO NEED THEM MOST

HOUSING SERVICES



Serving as the local leader in helping address homelessness through best practice approaches, Waypoint heads the area's only Coordinated Entry Program, simplifying access to services and resources for households facing a housing crisis.

DOMESTIC VIOLENCE



Impacting thousands of lives throughout seven counties in NE Iowa, our program offers free, confidential services to survivors of domestic violence as well as their families by providing advocacy, safety planning, resource navigation, support groups, and more.

SURVIVORS' PROGRAM



Serving individuals who have lost a loved one to murder/vehicular homicide or people who have been victims of violent crimes throughout 14 counties in Iowa, our program offers support, resources, court navigation, information, and more.

CHILD CARE



KidsPoint Child Care provides care for children ages six weeks to 12 years old and is one of the only area child cares offering sliding scale-fee tuition. KidsPoint offers high quality learning experiences through a research-based curriculum.

WAYPOINT(NOUN): a resting spot on a journey.

WHY INVEST IN OUR MISSION?

- We are one of the **oldest** non-profits in the community.
- We are one of the largest non-profits, providing employment to **150 people**.
- We **reduce** medical, law enforcement, and court costs associated with domestic violence.
- We **support** households who are facing eviction, which reduces the service cost to rehabilitate households experiencing homelessness and the need for emergency shelter.
- We provide child care so parents can maintain employment and increase **financial stability**.
- By donating, you will help create an overall **stronger and more vibrant** community.

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COMMUNITY IMPACT (JULY 1, 2022-JUNE 30, 2023)

→

2,254

survivors of domestic violence were supported with advocacy, safety planning, and support.

→

7,997

phone calls were answered through the 24/7 Domestic Violence Resource & Support Line.

→

13,790

individuals were supported through Coordinated Entry to help assess their housing instability and connect them to the right resources.

→

3,300

individuals were supported through Rapid Re-Housing and Homeless Prevention programs to secure secure or maintain housing.

→

521

individuals and families impacted by homicide and violent crime were provided advocacy and support.

→

190

children (daily average) were provided with high quality early education; 74 received financial assistance.

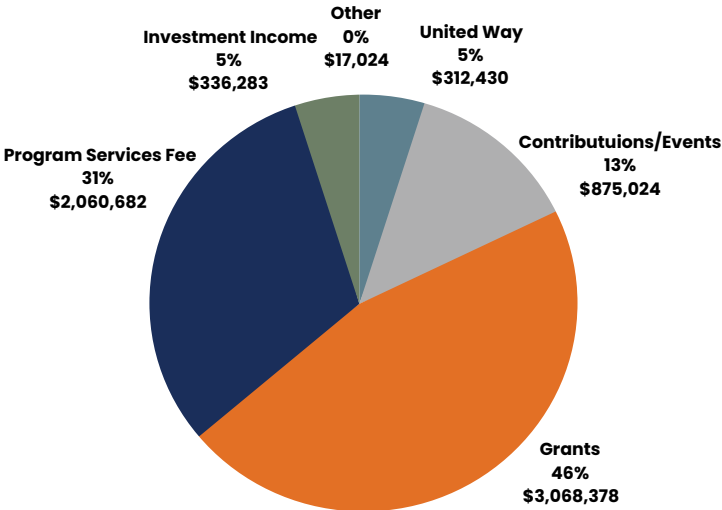


268
VOLUNTEERS
shared
8,040 HOURS
saving Waypoint
\$217,080
in paid staff time.

Short and long-term opportunities, internships, and work study



WAYPOINT'S REVENUE



Total FY23 Revenue: \$6,669,821