



WAYPOINT
waypointservices.org

PLUNGING for a **PURPOSE**

SATURDAY, MAY 18TH, 2024

NEWBO CITY MARKET, 1100 3RD ST SE, CEDAR RAPIDS, IA 52401

**PLEDGE TO END HOMELESSNESS, POVERTY,
AND VIOLENCE IN OUR COMMUNITY!**

- OPTION 1:** COMMIT TO RAISING \$1,000 AS A TEAM (5-7 PEOPLE) FOR WAYPOINT, THEN PLUNGE INTO AN ICE BATH!!
- OPTION 2:** DONATE MONEY TO SPONSOR A WAYPOINT STAFF MEMBER TO PLUNGE INTO AN ICE BATH!

TIMELINE

9-10:30 AM: CHECK-IN

9:30 - 10 AM: KIDS YOGA

10:15 - 10:45 AM: ADULT & KIDS ACROYOGA

11AM - 12PM: TEAM ICE PLUNGE

SCAN HERE:



TO FIND OUT MORE AND
REGISTER YOUR TEAM

WAYPOINT CURRENTLY SERVES OVER 20,000 INDIVIDUALS EACH YEAR AND HAS EXISTED AS A COMMUNITY RESOURCE FOR THOSE IN CRISIS FOR **130 YEARS**. THIS EVENT WILL BRING THE COMMUNITY TOGETHER TO RAISE FUNDS TO SUPPORT WAYPOINT'S VITAL PROGRAMS.

FOR EVENT QUESTIONS, CALL 319.775.5512

Waypoint is hosting:



**Plunging to
END
homelessness,
poverty, and
violence!**

BECOME AN EVENT SPONSOR:

Presenting Glacier Sponsor: \$5,000+

- Large business logo on event banner and event signs
- Introduction as presenting sponsor at event
- Logo on website, donor wall, annual report, and all marketing materials
- Two featured blog posts and branded social media posts (5,000+ followers)
- Training/informational sessions on domestic violence for your employees
- Use of Waypoint Ballroom during business hours four times/year (holds 150 individuals)
- Three marketing/promotional items in participants' registration bag
- Two free team registrations for event
- Booth at event to promote your business

Iceberg Sponsor: \$2,500-4,999

- Small business logo on event banner and event signs
- Introduction as sponsor at event
- Logo on website, donor wall, annual report, and all marketing materials
- One featured blog post and branded social media post (5,000+ followers)
- Training/informational sessions on domestic violence for your employees
- Use of Waypoint Ballroom during business hours two times/year (holds 150 individuals)
- Two marketing/promotional items in participants' registration bag
- One free team registration for event
- Booth at event to promote your business

Iceberg Sponsor: \$1,000-2,499

- Business name on the event banner and event signs
- Introduction as sponsor at event
- Business name on website, donor wall, annual report, and all marketing materials
- Training/informational sessions on domestic violence for your employees
- Use of Waypoint Ballroom during business hours one time/year (holds 150 individuals)
- One marketing/promotional item in participants' registration bag
- Booth at event to promote your business

Frost Sponsor: \$500-999

- Business name on the event banner and event signs
- Introduction as sponsor at event
- Business name on website, donor wall, annual report, and all marketing materials
- Training/informational sessions on domestic violence for your employees
- Booth at the event to promote your business



To learn more about sponsorship opportunities, call 319.775.5512.

WAYPOINT INSPIRES 20,000+ INDIVIDUALS TO MOVE FORWARD EVERY YEAR.