



Each year, Waypoint honors women who make a difference in our community through Tribute to Women of Achievement. These changemakers reflect Waypoint's mission by leading, innovating, and serving others. Over 1,500 women have been recognized for their impact.



WHAT IS TRIBUTE TO WOMEN OF ACHIEVEMENT?

Tribute to Women of Achievement is an annual celebration held at the DoubleTree by Hilton in Downtown Cedar Rapids, honoring women who exemplify leadership, compassion, and meaningful impact in our community. Reflecting Waypoint's long-standing commitment to serving and advocating for women, the event recognizes achievements across personal growth, civic engagement, education, the arts, and more. Since its inception, Tribute has honored over 1,500 remarkable women and serves as both a celebration and a vital fundraiser, raising awareness and critical support for Waypoint's mission and services.

EVENT DETAILS

When: Tuesday, December 2, 2025

Where: DoubleTree by Hilton, Downtown Cedar Rapids

Time: 11:00 a.m. - 1:00 p.m. (Networking: 11:00 a.m., Lunch & Program: 11:30 a.m.)

ABOUT WAYPOINT

For over 130 years, Waypoint has been a steadfast resource for individuals and families, continually evolving to meet the changing needs of our community. Founded as the YWCA in 1894, we began by offering lodging and educational opportunities for women, including classes in dressmaking, music, and other "feminine disciplines," at a time when few others did.

Over the decades, strong, visionary women shaped our path forward, guiding Waypoint through times of economic hardship and social change. In 2001, we disaffiliated from the YWCA to solely address critical community needs. Today, we serve nearly 20,000 people each year through Housing Services, Victim Services, and KidsPoint Child Care.

Tribute to Women of Achievement celebrates this enduring legacy, honoring both the remarkable women who lead and inspire change, and the strength of those we serve every day in their pursuit of safety, stability, and hope.







NOMINATE AN OUTSTANDING WOMAN IN 2025

Each year, Tribute to Women of Achievement honors local women who are making an impact through leadership, innovation, service, the arts, education, and more.

Women can be nominated in up to two of the following categories:

- Arts, Education, and Culture: Honoring women who enrich their communities through creative expression, cultural leadership, or educational impact.
- Innovation: Recognizing women who introduce new ideas, inventions, designs, or processes that drive meaningful change.
- Leadership: Celebrating visionary leaders whose influence benefits a profession, industry, or field.
- **Personal Life:** Highlighting women who have achieved personal milestones or overcome challenges that inspire and uplift others.
- **Service to the Community:** Acknowledging those who give their time and talents through work or volunteer efforts to make a lasting difference in their communities and beyond.

Nominations Open: July 15, 2025 Nominations Due: November 1, 2025 Nomination Fee: \$50

*The nomination fee includes recognition at the event but does not include luncheon reservations.



NOMINATION FORM

Please scan the QR code or go to www.waypointservices.org/events to access the Waypoint Tribute to Women of Achievement nomination form.







EVENT SPONSORSHIP OPPORTUNITIES

• Corporate listing on all event marketing materials

Influence & Leadership	5,000
Introduction as a sponsor at start of the event	
8 complimentary event tickets (\$600 value)	
• 2 Tribute to Women of Achievement nominations (\$100 value)	
Corporate logo on all event marketing materials	
Half-page advertisement shared on Waypoint's social media (6,000+ followers)	
• Use of Waypoint's ballroom during business hours, twice per year (holds up to 150 individuals)	
• Recognition through Waypoint's e-newsletter and printed newsletter (circulation of 7,000+)	
Corporate logo/listing on Waypoint's website, social media outlets, annual report, and donor wal	1
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• Introduction as a sponsor at start of the event	\$2,500
4 complimentary event tickets (\$300 value)	
• 1 Tribute to Women of Achievement nomination (\$50 value)	
Corporate listing on all event marketing materials	
Quarter-page advertisement shared on Waypoint's social media (6,000+ followers)	
Use of Waypoint's ballroom during business hours, once per year (holds up to 150 individuals)	
Recognition through Waypoint's e-newsletter and printed newsletter (circulation of 7,000+)	
Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall	
Guidance & Encouragement	\$1,000
Introduction as a sponsor at start of the event	
• 2 complimentary event tickets (\$125 value)	
• 1 Tribute to Women of Achievement nomination (\$50 value)	
Corporate listing on all event marketing materials	
• Quarter-page advertisement on Waypoint's social media (6,000+ followers)	
• Recognition through Waypoint's e-newsletter and printed newsletter (circulation of 7,000+)	
Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall	
Partner	500
Introduction as a sponsor at start of the event	, 3 • •
• 1 Tribute to Women of Achievement nomination (value of \$50)	

Recognition through Waypoint's e-newsletter and printed newsletter (circulation of 7,000+)
Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall

BECOMING A SPONSOR

Thank you for being a supporter of Waypoint and helping fund such a wonderful event!

Option 1:

ONLINE PAYMENT

Please use the link on our website or QR code to complete the online payment on Donorbox.



Option 2:

INVOICED PAYMENT

Please contact Jameson at jreineke@waypointservices.org for an invoice.

Option 3:

MEETING

To discuss sponsorships, please contact Jameson at jreineke@waypointservices.org to set up a meeting.













































