



CORPORATE INVESTMENT & ENGAGEMENT

In Waypoint

“Together, We Build a Better Community”

WAYPOINT

MISSION & VISION

Our mission is simple, we inspire people to move forward.

We envision communities where everyone has secure housing, lives free from violence, and has access to high quality child care.

WHY INVEST

- We are one of the **oldest non-profits** in the community, established in 1894.
- We are one of the **largest non-profits**, providing employment to 130+ people.
- We help reduce medical, law enforcement, and court costs associated with domestic violence through our programs. **Every \$1 raised by a non-profit circulates five times in the local economy.**
- Through our Coordinated Entry Program, we **support 20+ non-profits** by managing client intake and providing strategic referrals to ensure individuals and families experiencing housing instability and homelessness are connected to the right program from the beginning.
- Our child care services empower parents to remain in the workforce, creating a more **stable future for their families and our community.**
- By donating, you will help create an overall **stronger and more vibrant community.**

WHAT YOU GAIN

- Supporting a non-profit demonstrates your company's commitment to social responsibility, **enhances your public image**, and increases your visibility in the community.
- Employee involvement offers a meaningful way to give back, fostering a **greater sense of purpose** and providing valuable networking opportunities that can strengthen professional connections.
- Giving back also **benefits employee well-being**, reducing stress, increasing empathy, and creating a sense of belonging, all of which are essential in today's workplace.
- Most sponsorships and donations are tax-deductible, offering a **financial benefit in addition to the positive social impact.**



CORPORATE PARTNERSHIP

Investing in Waypoint helps create meaningful impact in the community while aligning your brand with purpose and values.

PARTNERSHIP BENEFITS

Benefit	Principal (\$10,000+)	Leadership (\$5,000-\$9,999)	Executive (\$2,500-\$4,999)	Director (\$1,000-\$2,499)
Corporate listing on donor wall and annual report	✓	✓	✓	✓
Social media shout out (5,000+ followers)	✓	✓	✓	✓
Priority access to KidsPoint Child Care for your employees	✓	✓	✓	✓
Onsite volunteer opportunities for staff	PRIORITY	PRIORITY	✓	✓
Free use of ballroom during business hours (holds 125)	UNLIMITED	6 TIMES/YEAR	4 TIMES/YEAR	2 TIMES/YEAR
Nominations for Tribute to Women of Achievement	2 FREE	1 FREE	1 FREE	1 FREE
Event seating at Tribute to Women of Achievement	TABLE OF 8	4 TICKETS	2 TICKETS	--
Shout out in e-newsletter (5,000+ individuals)	✓	✓	✓	--

EVENT SPONSORSHIP

TRIBUTE TO WOMEN OF ACHIEVEMENT

The rich tradition of recognizing women for their personal, professional, and civic contributions to the community through Tribute to Women of Achievement. The women recognized are agents of change through their innovations, organizational enhancements, leadership, and service to others.

CELEBRATE WAYPOINT!

A happy hour celebration of our longstanding history, community impact, and the thousands of lives that are touched every year by our services. This event includes an incredible impactful program, silent auction baskets, complimentary appetizers, a cash bar, and fun entertainment!

PLUNGING FOR A PURPOSE

Plunging for a Purpose isn't just about a daring plunge into an ice bath; it's about plunging into action to make a real difference in our community. Teams participating in this event are making a commitment to raise funds and address critical issues such as homelessness, violence, and poverty.

Our events feature their own sponsorship tiers, separate from annual corporate partnerships.



THANK YOU

for helping us fulfill our mission
of inspiring people to move forward.



www.waypointservices.org

318 5th St SE, Cedar Rapids, IA 52401
319.365.1458

OUR CORPORATE COMMITMENT *to Waypoint.*

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT PHONE: _____

We would like to become a (check corporate partner or program sponsor):

☐ CORPORATE PARTNER: SUPPORTING WHERE WAYPOINT NEEDS IT MOST

☐ PROGRAM SPONSOR (please select one of the following):

☐ HOUSING SERVICES

☐ SURVIVORS' PROGRAM

☐ DOMESTIC VIOLENCE

☐ KIDSPPOINT CHILD CARE

We are pledging the following amount:

☐ FY26 (July 1, 2025–June 30, 2026): \$ _____

Bill us on (Month, Year) _____

☐ FY27 (July 1, 2026–June 30, 2027): \$ _____

Bill us on (Month, Year) _____

Signature: _____

Date: _____