

COMMUNITY IMPACT

Domestic Violence Program: Empowers victims/survivors of domestic violence and their families through advocacy, a 24/7 Resource & Support Line, and support groups.

- **2,318 individuals** were served throughout 7 northeastern Iowa counties last year.

Caring Dads: A 17-week support group where fathers improve their relationships with their children and end controlling, abusive, and neglectful behavior.

- **56 fathers and family members** were impacted last year.

SAVE THE DATE: GENTLEMAN SOCIAL

**OCTOBER 1, 2026, 4:30-6:00PM
BIG GROVE BREWERY, CEDAR RAPIDS**

Come join our Gentleman Social Hour with other committed individuals in our community standing up to end violence.



For more information about the Gentleman Campaign®, go to waypointservices.org or contact Waypoint's Director of Development, Coady Sierra, at 319.731.6126.

WAYPOINT

GENTLE MAN

HELPING WAYPOINT END VIOLENCE



JOIN THE GENTLEMAN CAMPAIGN® EST. 2013

Help lead the way to ending
violence in our community at
waypointservices.org



ABOUT THE GENTLEMAN CAMPAIGN®



Since 2013, the annual Gentleman Campaign® has united men, businesses, and community leaders to raise awareness and take a stand against violence by promoting what it means to be an Exceptional GENTLEman.

Running from July through September, the campaign supports Waypoint's Domestic Violence Victim Services and Caring Dads Program, helping strengthen families, support survivors, prevent violence, and break cycles of abuse.

Through community partnerships, sponsors, public awareness efforts, and the Exceptional Gentleman pledge, the campaign helps create a safer, stronger community.

WHAT IT MEANS TO BE A GENTLEMAN



- ✓ Not committing acts of violence against others
- ✓ Being a mentor to the younger generation
- ✓ Modeling what a healthy relationship looks like to your children
- ✓ Speaking up to others if you see them committing acts of violence against others
- ✓ Taking a stand against violence

BECOME A CAMPAIGN SPONSOR

➔ \$1,000

- Large company logo on Gentleman shirts and campaign materials
- Recognition on Waypoint's donor wall, annual report, and website
- Social media and e-newsletter shout out
- Demonstrate your commitment to a safer, stronger community
- Directly support Waypoint's mission and Victim Services programs

➔ \$500

- Small company logo on Gentleman shirts and campaign materials
- Recognition on Waypoint's donor wall, annual report, and website
- Social media and e-newsletter shout out
- Demonstrate your commitment to a safer, stronger community
- Directly support Waypoint's mission and Victim Services programs

Thank you to the mayors of Cedar Rapids, Dubuque, Cedar Falls, Marion, Hiawatha, and Waterloo, who have joined the Gentleman Campaign® in helping spread awareness about ending violence in the communities we serve.

