

FALL 2026

GIVE HOPE

MADGE PHILLIPS APARTMENTS

*Take a first look
inside the newly
renovated
spaces*

GENTLEMAN CAMPAIGN®

*Join men who
are leading the
way to stand
against violence*

COMMUNITY IMPACT

*See how your
support helped
us serve over
15,000 people
last fiscal year*

WAYPOINT



It takes all of us - staff, volunteers, community partners, and donors - to make that journey possible.

A FUTURE OF HOPE, STABILITY, AND MORE PEOPLE MOVING FORWARD

Words from Autumn Paine, CEO

As we approach fall and look ahead to the holiday season, it is a time to remind ourselves of the impact we can make when we come together to support those who need our services.

Every day, we work to fulfill our mission of inspiring people to move forward. October, National Domestic Violence Awareness Month, gives us an opportunity to recognize our team members who walk alongside survivors as they move toward a life of safety and hope. This fall, we will also welcome individuals and families experiencing homelessness or housing instability into our new 12-unit, entry-level, affordable Madge Phillips Apartments. A home is more than a place to live; it provides a foundation for stability and the opportunity to build a brighter future.

Waypoint is a nautical term for a “resting spot on a journey.” Those who come to us for support can rest, access services, and find the resources they need to move forward. It takes all of us - staff, volunteers, community partners, and donors - to make that journey possible.

I am grateful for each of you. As Helen Keller said, “Alone we can do so little; together we can do so much.”

COMMUNITY IMPACT: OVER 15,000 SERVED IN FY2026

In Fiscal Year 2026 (July 1, 2025–June 30, 2026), Waypoint served over 15,000 individuals, reflecting the consistently high level of need seen since 2020. This continued demand highlights Waypoint’s critical role in the community through housing, victim services, and child care.

HOMELESS & HOUSING SERVICES

13,893

individuals were supported through Coordinated Entry, Homeless Diversion/ Eviction Prevention, Rapid Re-Housing, & Tenant Academy.

DOMESTIC VIOLENCE PROGRAM

2,302

survivors of domestic violence were supported with advocacy, safety planning, support groups, & a 24/7 Resource & Support Line.

SURVIVORS' PROGRAM

429

individuals and families impacted by homicide or violent crime were provided advocacy, support, resources, and information.

KIDSPPOINT CHILD CARE PROGRAM

203

children (weekly average) were provided with quality early education at KidsPoint Child Care; 55 received financial assistance.

FY2026 PROGRAM OUTCOMES



84% of Rapid Re-Housing clients exited to housing after receiving services



97% of Homeless Diversion and Eviction Prevention clients exited to housing after receiving services



85% of Victim Services clients reported feeling safer after receiving services



90% of children graduating from a KidsPoint preschool program were developmentally on track for kindergarten

GIVE A GIFT. CHANGE A LIFE.



Mail or Drop Off Check
318 5th St SE
Cedar Rapids, IA 52401



Donate Online
waypointservices.org



Venmo or Paypal
Venmo: @WaypointServices
PayPal: @WaypointServices

**PLEASE SCAN TO HELP US
CONTINUE OUR WORK**



A picture of most of our 90+ dedicated staff who carry out our mission of inspiring people to move forward every day.

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- Mitchell Vaughan



THE KEY TO ENDING HOMELESSNESS

Only \$300,000
needed to
fulfill the
fundraising goal.

IMPACTFUL CAPITAL CAMPAIGN NEARING COMPLETION

Waypoint launched a \$4.9 million capital campaign, Creating Hope: A New Vision for the Madge Phillips Center, to transform the former shelter into 12 entry-level apartments, creating long-term stability for tenants. The project also relocated Coordinated Entry to the first floor and created private meeting spaces.

This transformation was made possible through generous community partners, including matching gifts from The Hall-Perrine Foundation and Busse Foundation, and donors who believed in this vision.

WAYPOINT'S BUSSE LANDING MADGE PHILLIPS APARTMENTS FIRST LOOK



Studio Room



Bedroom



Living Room



Kitchen



ANTICIPATED OUTCOME OF THE APARTMENTS

of tenants will maintain housing throughout their tenancy and upon leaving, they will transition to another low-income or affordable housing unit.

OCTOBER IS NATIONAL DOMESTIC VIOLENCE AWARENESS MONTH

Every October, communities across the nation come together to raise awareness about domestic violence and advocate for change. **At Waypoint, we believe that together, we can end the silence. Together, we can end the violence.**



WHAT DOMESTIC VIOLENCE CAN LOOK LIKE

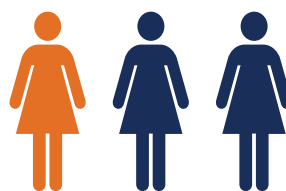
Domestic violence is a pattern of abusive behavior in any relationship that is used by one partner to gain or maintain power and control over another intimate partner. **Abuse can take many forms, including but not limited to:**

PHYSICAL | VERBAL | EMOTIONAL | FINANCIAL

WAYPOINT'S IMPACT

- Continued serving as the comprehensive domestic violence victim services provider for **seven Northeast Iowa counties**, designated by the Iowa Attorney General's Office.
- Administered **313 safe, compassionate support groups**.
- Partnered with the Iowa Coalition Against Domestic Violence and the Allstate Foundation Purple Purse Moving Ahead Curriculum to offer **financial literacy to 136 victims**.
- Began offering A Window Between Worlds, a trauma-informed art program that uses creative expression as a tool for **healing and transformation**.

DID YOU KNOW?



1 IN 3 WOMEN
will experience
domestic violence
in their lifetime.

OUR SERVICES INCLUDE:

- ✓ Legal, medical, and housing advocacy
- ✓ 24/7 Resource and Support Line
- ✓ Counseling and safety planning
- ✓ Support groups
- ✓ Information and referrals



JOIN THESE
LEADERS &
TAKE THE
PLEDGE
HERE



Pictured above, left to right, top to bottom: Stephen Mast of the Cedar Rapids Fire Department; Craig Byers of Q4 Real Estate; Arthur Kim of Greater Cedar Rapids Community Foundation; Hiawatha Mayor Steve Dodson; Michael Fleming of University of Northern Iowa; Casey Greene of UnityPoint Health, St. Luke's Hospital; Anthony Betters Jr., of American Family Insurance; Curt Heideman of Bankers Trust Company; James Klein of Cedar Rapids Bank & Trust; Cedar Rapids City Council Member David Maier; Zach Gibson of the Northwest Recreation Center; Ted Kepros of Kepros Physical Therapy & Performance; and Brian Kipp of Warehouse Salon.

WE NEED 100 MEN TO TAKE THE GENTLEMAN PLEDGE!

Since 2013, the Gentleman Campaign® has encouraged men to model respect, accountability, healthy relationships, and community leadership. **Please take the pledge at the QR code or waypointservices.org to stand with our community to end violence.** Those who are not gentlemen themselves can also make a pledge in honor or memory of a gentleman who has made a positive impact. Everyone who takes the pledge will receive a Gentleman Campaign® t-shirt, mailed in September 2026.

THANK YOU MAYORS

Thank you to the mayors of Cedar Rapids, Dubuque, Cedar Falls, Marion, Hiawatha, and Waterloo, who have joined the Gentleman Campaign® in helping spread awareness about ending violence in the communities we serve.

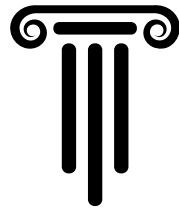
"I think being a Gentleman means that you're an individual who is committed to looking out for others, committed to showing up."
- Ted Kepros of Kepros Physical Therapy

SAVE THE DATE: GENTLEMAN SOCIAL



**OCTOBER 1, 2026, 4:30-6:00PM
BIG GROVE BREWERY, CEDAR RAPIDS**

Come join our Gentleman Social Hour with other committed individuals in our community standing up to end violence.



45th Annual Waypoint

Tribute to Women of Achievement

CELEBRATING PHENOMENAL WOMEN

Each year, Waypoint recognizes women for their contributions to our community through Tribute to Women of Achievement. **Be part of this 45-year tradition by submitting a nomination or joining us for this inspiring event on Tuesday, December 1 from 11 a.m.–1 p.m. at the DoubleTree by Hilton in Downtown Cedar Rapids.**

MEET OUR TRIBUTE KEYNOTE SPEAKER: LYNSEY MULDER



Lynsey is a dynamic speaker, elite coach, and SparkLife Connoisseur known for igniting passion and empowering individuals, teams, and organizations to unlock their full potential. More at lynseymulder.com.

LEARN MORE, GET TICKETS, OR NOMINATE



Scan the QR code or visit our website

MAKE THE HOLIDAY SEASON EXTRA BRIGHT FOR A FAMILY IN NEED



Waypoint Wonderland is a celebration that provides holiday gifts to families served at Waypoint who are experiencing homelessness, poverty, or violence.

WAYS YOU CAN DONATE

Donations for 2026 Waypoint Wonderland will be accepted beginning in fall 2026. The community is invited to shop for gifts for children newborn–12 years old or parents, or host a Giving Tree with wish list ornaments. Learn more at waypointservices.org or contact Jameson at 319.775.5512.

RUN TURKEY RUN

Thanks to Corridor Running who is hosting a Thanksgiving Day run/walk through NE Cedar Rapids or virtually at 8 a.m. There is no registration fee, they only ask that you please donate to Waypoint online or bring cash/items to the event. **Learn more at corridorrunning.com/run-turkey-run.**

"I do it for the runners fellowship I've had for 30+ years, being thankful on Thanksgiving Day that I have a roof over my head and food, and helping women/families get on their feet again. Many of us have been there or close to there. And it's the right thing to do!"
- Linnea Martin, long-time Corridor Running board member



**318 5th St SE
Cedar Rapids, IA
52401**

What's Inside

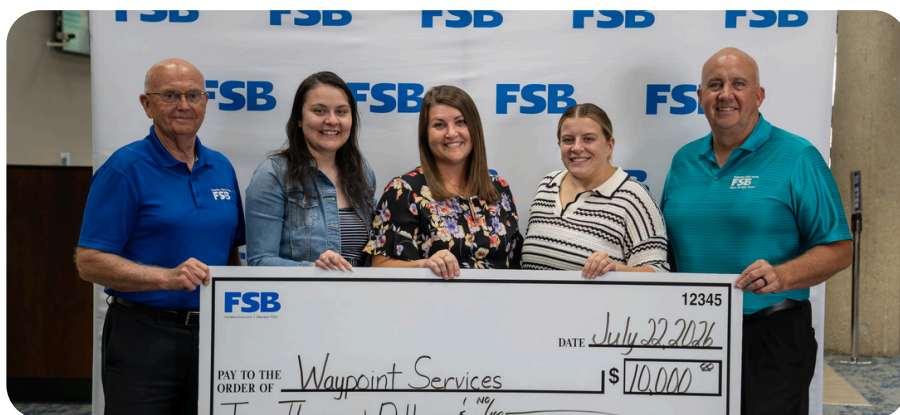
- Annual Program Impact Numbers
- Madge Phillips Apartments Look Inside
- Domestic Violence Awareness Month
- Upcoming Waypoint Events
- More!

Donate Today



waypointservices.org/donate

THANK YOU FOR INSPIRING PEOPLE TO MOVE FORWARD



Thank you to Farmers State Bank for their continued support of our critical services.

On behalf of Waypoint's boards, staff, and the individuals and families we serve, thank you for your partnership in creating pathways to housing, safety from violence, and hope.

PROUD PARTNER OF:

