



37th Annual Tribute to Women of Achievement Luncheon

TRIBUTE TO WOMEN SPONSORSHIP OPPORTUNITIES

Changing Lives (Presenting Sponsor).....\$7,500

- Introduction as a presenting sponsor at start of the Luncheon
- Introduction of keynote speaker by a member of your company
- Three tables of eight at the Luncheon (value of \$1,200)
- Two Tribute to Women of Achievement nominations (value of \$100)
- Corporate logo as presenting sponsor on all marketing materials
- Corporate logo as a presenting sponsor on the front page of the Luncheon program booklet
- Full-page advertisement in the Luncheon program booklet
- Up to three promotional items to be distributed to the Luncheon attendees (350+ attendance)
- Unlimited use of Waypoint's ballroom, Monday – Friday, during business hours (holds up to 150 individuals)
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate logo on Waypoint's website, social media outlets, annual report, and donor wall

Influence & Leadership.....\$5,000

- Introduction as a supporting sponsor at start of the Luncheon
- Two tables of eight at the Luncheon (value of \$800)
- Two Tribute to Women of Achievement nominations (value of \$100)
- Corporate logo on all marketing materials and in the Luncheon program booklet
- Half-page advertisement in the Luncheon program booklet
- Up to two promotional items to be distributed to the Luncheon attendees (350+ attendance)
- Use of Waypoint's ballroom, Monday – Friday, during business hours, twice per year (holds up to 150 individuals)
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate logo on Waypoint's website, social media outlets, annual report, and donor wall

Hope & Inspiration.....\$2,500

- Introduction as a sponsor at start of the Luncheon
- One table of eight at the Luncheon (value of \$400)
- One Tribute to Women of Achievement nomination (value of at \$50)
- Corporate listing on all marketing materials and in the Luncheon program booklet
- Quarter-page advertisement in the Luncheon program booklet
- One promotional item to be distributed to attendees (350+ attendance)
- Use of Waypoint's ballroom, Monday – Friday, during business hours, once per year (holds up to 150 individuals)
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall

Guidance & Encouragement.....\$1,000

- Introduction as a sponsor at start of the Luncheon
- One Tribute to Women of Achievement nomination (value of \$50)
- Corporate listing on all marketing materials and in the Luncheon program booklet
- Quarter-page advertisement in the Luncheon program booklet
- One promotional item to be distributed to attendees (350+ attendance)
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall

Partner.....\$500

- Introduction as a sponsor at start of the Luncheon
- One Tribute to Women of Achievement nomination (value of \$50)
- Corporate listing on all marketing materials and in the Luncheon program booklet
- One promotional item to be distributed to attendees (350+ attendance)
- Corporate recognition in Waypoint's newsletter (circulation of over 7,000 individuals/businesses)
- Corporate listing on Waypoint's website, social media outlets, annual report, and donor wall



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Event Details

Thursday, February 21, 2019

Networking: 11:00-11:30 a.m.

Lunch and program: 11:30 a.m.-1:00 p.m.

Location: Doubletree by Hilton, Downtown Cedar Rapids

Sponsorship Intent

At this time _____ (name of company) would like to become a:

- \$7,500 Changing Lives (Presenting Sponsor)
- \$5,000 Influence & Leadership
- \$2,500 Hope & Inspiration
- \$1,000 Guidance & Encouragement
- \$500 Partner

Company Name: _____

Company Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Email: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Thank you for your support of Waypoint's 37th Annual Tribute to Women of Achievement Luncheon. As a Tribute sponsor, you are recognizing and empowering outstanding women in the community for their achievements in their personal and professional lives, as well as helping Waypoint inspire people to move forward in their lives. To date, the Tribute to Women of Achievement Luncheon has honored over **1,500 women!**

Please send completed sponsorship form and payment to **Waypoint, 318 5th St SE, Cedar Rapids, IA 52401**. Please also feel free to reach with any questions or concerns:

Brittany Appleton, Event & Volunteer Manager
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