Make a difference by investing in Waypoint.

Corporate sponsorship has access to multiple volunteer engagement opportunities at Waypoint to help your employees give back to the community in which they work. In addition, Waypoint will provide an expert in domestic violence to come to your workplace and talk to your employees about the signs of domestic violence and what to do if they or someone they know is experiencing domestic violence.

For more information about corporate sponsorship, event sponsorship, or general donations to Waypoint, please contact Autumn Craft, Chief Development & Marketing Officer at 319.365.1458, ext. 6117.

Principal Level: $10,000+

- Corporate logo on Waypoint’s website, donor wall, and annual report
- Corporate logo in Tribute to Women of Achievement program booklet (300+ attendance)
- Corporate logo on Gentleman Campaign™ event marketing materials
- Corporate spotlight in one of Waypoint’s community newsletters and e-newsletters (6,000+ circulation to community members)
- Feature blog post on Waypoint’s website, shared on social media pages (2,000+ followers)
- Two nominations to Tribute to Women of Achievement (valued at $50 each)
- Two Tribute to Women of Achievement tables for eight (valued at $400 each)
- Unlimited use of our ballroom Monday-Friday during business hours (holds up to 150 individuals)

Leadership Level: $5,000-$9,999

- Corporate logo on Waypoint’s website, donor wall, and annual report
- Corporate logo in Tribute to Women of Achievement program booklet (300+ attendance)
- Corporate listing in one of Waypoint’s community newsletters and e-newsletters (6,000+ circulation to community members)
- One nomination to Tribute to Women of Achievement (valued at $50)
- One Tribute to Women of Achievement table for eight (valued at $400)
- Use of our ballroom Monday-Friday during business hours (holds up to 150 individuals) two times per year

Executive Level: $2,500-$4,999

- Corporate listing on Waypoint’s website, donor wall, and annual report
- Corporate listing in Tribute to Women of Achievement program booklet (300+ attendance)
- Corporate listing in one of Waypoint’s community newsletters and e-newsletters (6,000+ circulation to community members)
- One nomination to Tribute to Women of Achievement (valued at $50)
- Use of our ballroom Monday-Friday during business hours (holds up to 150 individuals) once per year

Director Level: $1,000-$2,499

- Corporate listing on Waypoint’s website, donor wall, and annual report
- Corporate listing in Tribute to Women of Achievement program booklet (300+ attendance)
- Corporate listing in one of Waypoint’s community newsletters and e-newsletters (6,000+ circulation to community members)
- One nomination to Tribute to Women of Achievement (valued at $50)
WAYS TO MAKE AN impact FOR WAYPOINT

INVEST IN THE CAUSE

BECOME A CORPORATE SPONSOR: LEVELS LISTED ON THE BACK

Corporate sponsors help Waypoint spread awareness about the vital programs offered to individuals in our community who need them most and helps engage community members in the importance of our mission.

DONATE TO THE ANNUAL “I BELIEVE IN WAYPOINT” CAMPAIGN

Be the changing force in the lives of the many individuals, families, and children who walk through the doors of Waypoint by committing to donate to the annual “I believe in Waypoint” campaign.

INVEST DIRECTLY IN A SPECIFIC WAYPOINT PROGRAM

Invest in one of our vital programs to support Waypoint in serving individuals and families who need help through Homeless & Housing Services, Domestic Violence Victim Services Program, or Child Care Services.

BECOME A SPONSOR FOR A WAYPOINT EVENT

Waypoint hosts several events that support our mission. By becoming an event sponsor, you are helping Waypoint market the event to the community to ensure it is successful.

MAKE A GENERAL DONATION TO WAYPOINT

By making a general donation, you will help Waypoint continue to fulfill its mission by serving individuals and families who are homeless, living in poverty, or victims of domestic violence.

WAYPOINT’S IMPACT

Out of the 674 individuals served through Rapid Re-Housing Services exit to housing: 61%

Out of the 337 individuals served through the Homeless Prevention Program exit to housing: 96%

96% of victims/survivors report feeling safer after working with a Waypoint Domestic Violence Victim Advocate:

92% of the children graduating from a KidsPoint Preschool Program are developmentally on track for kindergarten:

One in three women will experience some form of physical violence in their lifetime by their intimate partner:

WHAT WILL YOU GAIN

Employee Engagement  Customer Support  Tax Deductions  Free Publicity  Giving Back Feels Good  Community Trust

"Waypoint moves people forward."